

# 6 Analyse und Interpretation von visuellen Materialien

- ⇒ Step by Step Vorgehensweise
- ⇒ Leitfragen

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## STEP BY STEP

- **Step 1:** Explain what can be seen.
- **Step 2:** Explain headlines or captions.
- **Step 3:** Analyse and draw conclusions regarding the artist's intentions.
- **Step 4:** State the overall effect and give an evaluation of the given material.

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## GUIDELINE QUESTIONS

- What is the setting and temporal context?  
What is the overall topic?
- Which emotions are being expressed by the characters or images?
- Which actions are taking place? How are these actions being depicted?
- Which kind of language is being used in the caption or speech bubbles? Are there intended puns?
- Does the artist or cartoonist make use of stereotypes or symbols?

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## REMEMBER

- It is crucial to consider the historical, political and cultural context of the given material.
- Focus on the main topic and aspects of the given material.
- Do not go into trivial, unimportant details when describing.

## IMPORTANT VOCABULARY

exaggeration	Übertreibung
irony	Ironie
pun	Wortspiel

simile	Vergleich
stereotyps	Klischee
symbol	Symbol