# 3.5



# The media The mass media today

- What are the pros and cons of the internet in global society?
- > What is fake news and why is it so dangerous?



# BENEFITS OF THE INTERNET

- > instant communication
- availability of information
- > support and friendship in online communities
- > working life is made easier
- > role of bloggers
- social media can start a revolution
- governments cannot hide the truth when it can be posted online



#### DANGERS OF THE INTERNET

- anonymity
- security issues
- danger of believing everything one reads online → fake news or incorrect advice
- > censorship by certain governments
- cyberbullying



## THE DANGERS OF **FAKE NEWS**

- > ruins reputations; spreads conspiracy theories and propaganda
- plays on fears and anxieties
- undermines democracy
- → spreads extremist content
- > creates a lack of trust



# THREATS TO THE FREE PRESS

- > repressive regimes fear revelation of the truth through the free press
- > control of the press as a means to control citizens and spread propaganda
- > news content is censored; journalists threatened or even imprisoned
- > keeping citizens in ignorance of events in the wider world

# IMPORTANT VOCABULARY

censorship cyberbullying fake news

to mislead

Zensur Cybermobbing Falschmeldung; Falschnachricht jemanden irreführen

to pick on someone repressive to suppress to undermine jemanden hänseln unterdrückend unterdrücken untergraben